



REAR PROJECTION

Custom Digital Displays as big as your imagination.

With the introduction of Da-Lite's new Holo Screen, you can let your imagination soar. Retail and commercial digital displays don't have to be limited to the size of available flat screens.

With Da-Lite two piece projector and Holo Screen combinations, what you can imagine, we can produce. The all new Holo Screen is available up to 108 x 300 inch rear screen projection sizes. Perfect for increased impact on specialty retail, office lobbies, airports and other high traffic commercial and retail locations.

The Holo Screen features a completely new rear screen that utilizes a proprietary optical coating for crisper images that result in improved impact in installations. Designed for use with virtually any projector, the new Holo Screen allows architects, AV consultants and integrators to specify custom sizes without the high cost associated with custom installations.

The innovative new Holo Screen features a projection angle from 18 to 35 degrees and a generous viewing angle. The net result is a remarkably bright and clear image, even in brightly lit environments. All other light – such as sunlight and other sources of ambient light – is ignored making Holo Screen ideal, even for retail shop windows. The transparency of the new Holo Screen allows an image to be projected while letting the viewer see through the screen at the same time.

Affordable and fantastic, let Da-Lite's new Holo Screen take your next digital display to new heights.

Holo Screen

DA-LITE®



### VIDEO FORMAT

Viewing Area H x W		Nominal Diagonal		Overall Dimensions H x W		Approx. Shipping Weight	
in.	cm.	in.	cm.	in.	cm.	lbs.	kg.
24" x 32"	61 x 81	40"	102	25 1/2" x 32"	65 x 81	48	21.8
30" x 40"	76 x 102	50"	127	31 1/2" x 40"	80 x 102	75	34.0
36" x 48"	91 x 122	60"	152	37 1/2" x 48"	95 x 122	108	49.0
40 1/4" x 53 3/4"	102 x 137	67"	170	41 3/4" x 53 3/4"	106 x 137	135	61.2
43 1/4" x 57 3/4"	110 x 147	72"	183	44 3/4" x 57 3/4"	114 x 147	153	69.4
50 1/2" x 67 1/4"	128 x 171	84"	213	52" x 67 1/4"	132 x 171	209	94.8
57 3/4" x 77"	147 x 196	96"	244	59 1/4" x 77"	150 x 196	274	124.3
60" x 80"	152 x 203	100"	254	61 1/2" x 80"	156 x 203	300	136.1
72" x 96"	183 x 244	120"	305	73 1/2" x 96"	187 x 244	432	196.0

\*NOTE: Mounting hardware adds 2 1/2" to overall height dimension.

### HDTV FORMAT

Viewing Area H x W		Nominal Diagonal		Overall Dimensions H x W		Approx. Shipping Weight	
in.	cm.	in.	cm.	in.	cm.	lbs.	kg.
32" x 57"	81 x 145	65"	165	33 1/2" x 57"	85 x 145	114	51.7
37 1/2" x 67"	95 x 170	77"	196	39" x 67"	99 x 170	157	71.2
40 1/2" x 72"	103 x 183	82"	208	42" x 72"	107 x 183	176	79.8
45" x 80"	114 x 203	92"	234	46 1/2" x 80"	118 x 203	225	102.1
52" x 92"	132 x 234	106"	269	53 1/2" x 92"	136 x 234	324	147.0

\*NOTE: Mounting hardware adds 2 1/2" to overall height dimension.

**Da-Lite Screen Company, Inc.**  
 3100 North Detroit Street  
 P.O. Box 137  
 Warsaw, IN 46581-0137 U.S.A.  
 Phone: 574.267.8101  
 Toll Free: 800.622.3737  
 Fax: 574.267.7804  
 Toll Free Fax: 877.325.4832  
[www.da-lite.com](http://www.da-lite.com)  
[info@da-lite.com](mailto:info@da-lite.com)